

Pre-event Brochure

India's Biggest CSR Forum



India CSR
Summit 2017

Conference | Exhibition | Awards



18-19 Sept. 2017
Hyatt Regency, Gurgaon



www.indiacsrsummit.in
www.ngobox.org



India CSR Summit & Exhibition 2017

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Since the Companies Act 2013 got incorporated on 1st April 2014, a lot has changed in business and social development ecosystem in India. CSR has evolved from mere philanthropic and photo-based activities to more systematic, strategic and thoughtful endeavours towards solving developmental challenges.



After three years of compliance regime of CSR, we see a lot of energy, enthusiasm and moreover a willingness to go beyond the boundaries towards CSR projects. We see emergence of new breed of Impact leaders and thoughtful initiators who are not only challenging the traditional way of development interventions but also building capacities of their peers and partners at technology, project management and impact measurements fronts.

In past three we have seen passionate board members, enthusiastic CSR leaders and go-getter project executives both from the business and implementing partners' sides. We have seen single organization led projects to multi-stakeholder driven projects and the experience of these focused approach and partnerships infuse a proud feeling of impact at the core of CSR.

From *Nandghar* of Vedanta to *Dharti ko Arpan* of Tata Chemicals, *eLaj* of Biocon Foundation to *Mei Pragati* of CRISIL Foundation, many such projects of small to large scale have changed the way we looked at the grassroot development for decades. These projects are not mere beneficiary-driven interventions but they are gradually producing derivative impacts on communities for long term benefits.

The newer forms of partnerships where both business executives and NGO leaders sit together and discuss about communities, engage with local administration and government agencies; are the real scenarios that were underlined by the mandatory CSR. This is just the beginning and there is a lot that can be explored, materialised and impacted through the CSR partnerships among different

players, be it a CSR foundation, an NGO, a social enterprise or a government agency.

The Next Level

A lot is being done, and a lot more has to be done. It is essential for all of us to assess the journey so far and come up with more concrete understandings on which we can further build our approaches and strategies.

Businesses and NGOs need to go beyond identification of partners to leveraging best out of each other. Understanding and aligning interests is crucial for partnerships. Transparency needs to be practiced and a co-learning environment needs to be developed. Availability and access of data and information can be made through cross platform sharing. Other than partnerships; employee volunteering also provides manpower and expertise. Ways of improving employee engagement has to be explored. There are several such important issues that need to be realised so as to make more impactful CSR investment.

Businesses want to make an impact that would be noticed and talked about for decades. But deploying boardroom strategies on ground can only be achieved through rigorous attempts to understand and figuring out solutions for all the setbacks and by setting long term CSR goals.

At India CSR Summit & Exhibition 2017, we provide a much needed discussion, learning and co-learning platform for businesses, NGOs, social enterprises, advisory firms and government agencies. We are here to augment discussions on best practices, exchange of workable ideas, discovering impact driven solutions, building capacities and strengthening network.

Highlights of 2017 Event

- The Biggest ever CSR event of India
- India CSR Outlook Report 2017
- 150 Speakers/Panelists/Master-Trainers
- 20+ New products demo
- 5+ Master Classes
- 5+ Thematic Consultations
- 2 Special CSR Whiteboard Sessions for CSR Heads & CSR Managers
- 6 CSR Talks (TED Talk Style)
- Non-Profit leadership and CSR Heads Interaction (By invitation)
- CSR and Social Enterprise convergence
- 4th CSR Impact Awards

2100+ Delegates

300+CSR heads/Managers

150+ Exhibitors

35000 Sq ft carpet area

8000+ sq ft networking area

6+ Workshops

3 State sessions

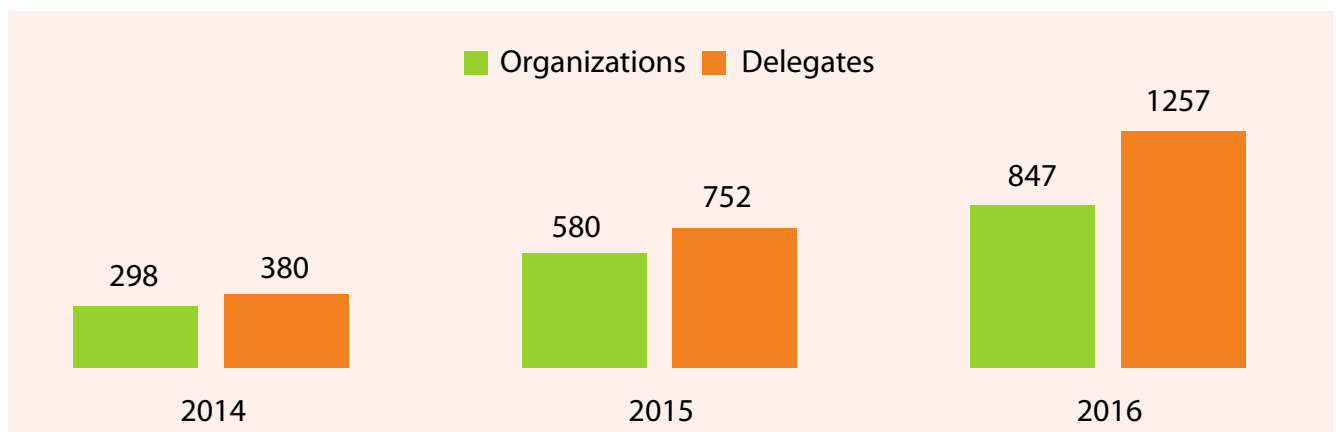
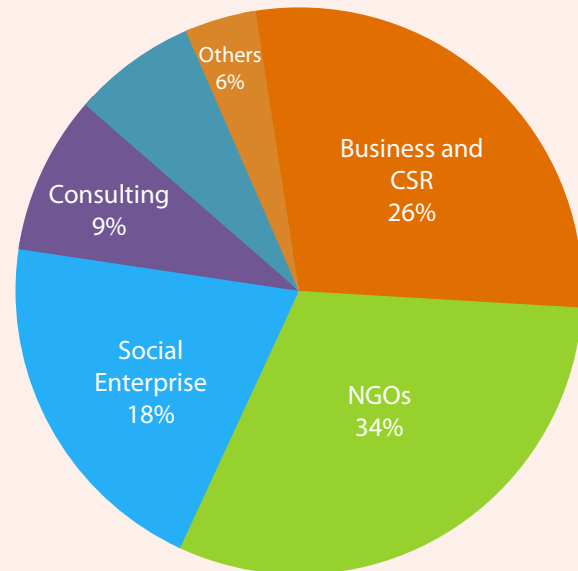
5 Thematic Platforms for products

About the Event

We, at NGOBOX, have been bringing out annual India CSR Outlook Report and State-wise report series on how CSR projects are distributed in various thematic areas and geographies. We have been hosting 'India CSR Summit & Exhibition' for past three years, bringing CSR heads/managers, NGO leaders, government agencies, advisory firms and social businesses together to discuss challenges, learn from failures and scale up successful interventions.

The recent event in September 2016 in Mumbai was a landmark forum in this context, where we brought together 850 organizations and 1250+ delegates, 140 CSR heads and 75 exhibitors. Having partners like Google for Nonprofits, CAF India, Room To Read, Tata Strategic Group, Macmillan Education, NSDC, NGHM, PNB Housing Finance, Mahiti, Sunking, Water for People etc helped us a lot to make the event a great success. Exhibitors like End AIDS India, Voltas Water, SGS, Envirofit, KHPT, STEM Learning, Fight Hunger Foundation, Isha Foundation, Green India, SPJIMR, Auroville Consulting etc added more value to the event.

Participants by profile in 2016



The 2014 and 2015 events were held in New Delhi and Bengaluru respectively. For more information, please visit www.indiacsrsummit.in

The Venue: Hyatt Regency Gurgaon

- The largest 5 Star-rated hotel venue in NCR
- 35000 Sq Ft Carpet area
- 8000+ Sq Ft networking area



For Whom

- **Businesses**
 - Product/service promotion
 - Outreach to BoP segment
 - CSR Team and Board members workshop
- **Social Enterprise**
 - Product marketing for CSR projects
 - CSR partnerships pitch
 - NGO outreach
- **NGOs**
 - Enhance visibility to CSR heads/managers
 - Pitch for CSR partnerships
 - NGO-NGO, NGO-CSR collaboration
- **Advisory Services**
 - Pitch to businesses and NGOs
 - New client outreach
- **Government Agencies**
 - Pitch government projects/schemes to businesses
 - Multi-stakeholders partnerships

About NGOBOX

As a development sector platform NGOBOX has created a buzz by providing low cost solutions to organizations for their outreach-plan, recruitment, event-advertising, networking and campaigning.

From job announcements to event planning, marketing to emailers, NGOBOX has been delivering services to a wide range of organizations. Our client-list includes Tata Steel, NASSCOM Foundation, WHO-India, UNICEF, WWF-India, IIM-B, NMIMS, United Way of Mumbai, SPJIMR, SaveLIFE, AKRSP etc.

We are the host of India's biggest CSR event 'India CSR Summit and Exhibition'. NGOBOX.org was nominated for 'the Website of the Year' Award in the 'Education and Public Domain' category in 2013. Our research work on CSR in India has been helping both companies and CSR implementing agencies to get insights of CSR developments in India. We have offices in Gurgaon and Ahmedabad. For more information, please visit

www.ngobox.org



Our Sponsors & Partners in 2016



Exhibitors in 2016

Google for Nonprofits

VOLTAS
WATER

isha



SYNERGY CONNECT
DATA ■ DOCUMENTATION ■ DASHBOARDS

arpan
Towards Freedom from
Child Sexual Abuse

WHEN YOU NEED TO BE SURE

SGS

IL&FS | Skills

REAL
STAR EDUCATION
An initiative by
Indian Planetary Society

SPINANDWAN

Ankidyne
Science Park & Play Systems

Auroville Consulting

CyberSWIFT



traverse
THE NEW PATH

KATHA

ruel
Friends Union For Energising lives
Enabling Students to Excel

Edu Bridge
A RURAL - CORPORATE LINK

GREEN INDIA

Citizence

TARA Foundation

DAMAGE CONTROL
CONSULTANCY PRIVATE LIMITED

SPJIMR
Bharatiya Vidya Bhavan

Butterfly Edufields
bridging the learning divide...

CLARO
Sustainable Cleantech Solutions



Some of the speakers in 2016



Brotrin Banerjee
MD & CEO
Tata Housing



Raghav Chandra (IAS)*
Chairman
NHAI



Sh. Dadaji Bhuse
Minister of State-Rural Dev.
Govt. of Maharashtra



Sh. Jaykumar Rawal
Minister of Tourism & Emp.
Govt. of Maharashtra



Manish Kumar
MD & CEO
NSDC



Jitendra Kalra
CEO
Reliance Foundation



Radhika Kalia, Ass. Dir.
Corporate Affairs & CSR
Panasonic India



Ajitabh Sharma (IAS)
Industries Commissioner &
Secretary-CSR, Govt. of Raj.



Anupam Nidhi
Group CSR
Reliance Group of Co.



Apoorva Sharma
Partnership Manager
Google India



Radhika Kalia
Ass. Dir CC & CSR
Panasonic India



Shrikant Savangikar
Dir-BEQ& Sustainability
SKF



Ranjan Mathur
Head-Investing
WorldSkills & NSDC



Rani Desai
Head
Biocon Foundation



Darshan Mundada
Head CSR
Sterlite Technologies



Murli Menon
Director & CSO-CSR
Atos India



Archana Sahay
Manager-GA &
Community-Cisco



Anurag Pratap
Lead CSR
Capegemini



Anshul Bhargava
Chief People Off.
PNB Housing Fin.



Pratyush K Panda
Head CSR
ACC

Opportunities in India CSR Summit & Exhibition 2017

I. Be a sponsor/partner

India CSR Summit & Exhibition offers various options for sponsorships and partnerships. From thematic partners to Event presenter, all sponsorship comes with a lot of features, services and add on benefits. Please visit sponsorship section on www.indiacsrsummit.in

II. Host a master-class/workshop

If you are an expert agency/organization on any area related to development sector, sustainability, corporate social responsibility, fundraising, organization development, leadership building etc that can help our participants from businesses, NGOs and social enterprises to expand their learning horizon, we welcome you to host/co-host a master-class or workshop. This can be of 30 minutes to 75 minutes duration, depending on availability of time, session-design and approval of the organizing committee. Please visit sponsorship section on www.indiacsrsummit.in or write to us with a short note about the organization and the session that you want to propose.

III. Product Demo video

If you have a product or service that is aligned with corporate social responsibility domain or development sector, or a technology to help organizations, we invite you to present your product/service demos to the participants. We have a special designated place with all AV set up to help you reach out to your target group. The strategically designed demo slots and pre-demo and post-demo campaigns will help you to get the best RoI. For more information, Please visit sponsorship section on www.indiacsrsummit.in

IV. Exhibition Stalls and Display Tables (Thematic Platforms)

We have 200+ stalls and display tables of various sizes for organizations to display their products and services. We have Five special expo platforms for exhibitors to maximize their outreach and promotion:

- **Healthcare and WASH Platform**

Presenting organizations, projects, programs and demos related to healthcare, healthcare innovations, mHealth, wellness, yoga, old age care, water, sanitation, hygiene etc. This is an ideal for NGOs and social enterprises working in healthcare and WASH, companies dealing with healthcare and WASH products and services.

- **Education & Skilling Platform**

Organizations with projects, programs and products catering to education and skills development.

- **Environment & Sustainability Platform**

Projects, programs and innovations in waste recycling, sustainable energy, solar products, green products, climate change related solutions, green farming etc.

- **Technology & Innovations Platform**

New technology interventions in development sector, IT-enabled platforms,



cloud-based solutions, digital innovations, fintech products etc.

- **Advisory & Others Platform**

Consulting services for businesses, social sector organizations, rural development organization, infrastructure, rural housing related solutions, poverty alleviation projects and programmes, women empowerment projects and organizations, handicraft and artisan institutions etc.



This thematic distribution of platforms will help visitors to invest their time optimally. For information on pricing, size and amenities, please visit sponsorship section on www.indiacsrsummit.in

V. Private Meeting Room

As the event is attended by over 2100+ delegates, it is always good to leverage the opportunity and plan a few B2B meetings with CSR heads, development sector leaders etc. We can provide you a private meeting room for specific duration with basic amenities at the event venue. For more information, please send us your requirements by email.

VI. Media Partner

We always welcome media partners, be it a TV, Magazine, Newspaper, Online Magazine, PR agency or a networking platform. Please get in touch with us for more information.

VII. India CSR Outlook Report 2017

India CSR Outlook Report (ICOR) is an annual report on CSR spend by big 250 companies listed on Bombay Stock Exchange. The report is published in September and released in the inaugural session of India CSR Summit & Exhibition every year. The report analyses CSR spend of 250 companies based on the Schedule VII thematic areas and state-wise distribution of projects and funds. The report helps in understanding CSR compliance among companies, state-wise allocation of funds and thematic priorities of companies. We welcome more partners on board to associate with the report.

India CSR Outlook Report has been covered by more than 10 national dailies. A few of them are:

[The Economic Times](#)

[India Today](#)

[DNA](#)

[India Infoline](#)

[Business Today](#)

[Business Standard](#)

VIII. State-wise CSR Outlook Report 2017

NGOBOX will also release state-wise CSR Outlook Report in the Summit. This will help all stakeholders to understand which are the big companies in CSR in various states. We invite partners to associate with us and be a partner in State-wise CSR Outlook Report.

IX. 4th CSR Impact Awards 2017

NGOBOX also hosts annual CSR Impact Awards for companies, CSR foundations and CSR implementing agencies to recognise best of CSR projects in various thematic areas. This year the 4th CSR Impact Awards will be held during the Summit. Last year we received over 75 applications from companies, CSR foundations and implementing agencies, making it one of the most reputed CSR Awards in India. CSR Impact Awards applications are evaluated by an independent institute and then adjudged by a jury of



experts from CSR, social and advisory firms. The awards will be presented on 18th Sept 2017 in a gala programme in Gurgaon.

The awards application will open from 15th April 2017 and close on 31st July 2017. For more information, please visit the event website.

X. Participation as a Delegate

If you are a CSR executive, board member of a company, development sector professional, an advisor or social entrepreneur, the event has a lot to offer you to expand your learning horizon on CSR in India. Meeting over 300 CSR heads/managers and over 100+ Impact leaders is an opportunity not to be missed. You can register as a delegate with residential and non-residential option. For information on registration, please visit the event website.





For sponsorship, partnerships and registration, contact:

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